XZY Authentication Agency

This is the playbook for launching the "1st EU50 AI Vintage Challenge." To make this a legitimate, high-stakes regulatory stress test, the announcement must be framed not as a marketing stunt, but as an independent compliance audit taking place on the exact week the new laws take effect.

Here is how we structure the public announcement and the submission criteria to ensure it cuts through the noise and delivers

undeniable results.

The Public Announcement Structure

Headline: The 1st EU50 AI Vintage Challenge: The "Judgment of Paris" for Generative AI

Date of Execution: August 8, 2026 (The first week of EU AI Act enforcement)

Location: Hosted securely on the Internet Archive via www.AuthenticatedIntelligence.guru

The Hook (The Context):

> **On August 2, 2026, the European Union changed the global rules for digital media. Under Article 50 of the AI Act, it is now illegal to deploy undeclared deepfakes, and all providers must embed machine-readable watermarks into their synthetic outputs.**
>
> **Over 180 tech giants have signed the EU Code of Practice, promising they are ready.**
>
> **But are they?**

The Challenge (The "Bottle Shock" Premise):

> **Just as the 1976 Judgment of Paris stripped away the fancy labels to reveal the true quality of the wine, the AEIA is stripping away the corporate PR.**
>
> **On August 8, 2026, the Authenticated Ethical Integrity Agency (AEIA) will conduct a blind, rigorous "tasting" of the world's leading generative AI models. We are calling on**

creators, developers, and non-profits to submit raw AI-generated video and audio files to our immutable vault on the Internet Archive.

We will test these files against the strict legal requirements of the EU AI Act to see which models actually have the technical provenance they claim, and which are serving up digital "cork taint."

The Submission Criteria (The Rules of the Tasting)

To ensure the test is valid and un-manipulated by social media compression algorithms, the submission criteria must be strict.

1. The Submission Pathway

- No Platforms Allowed: Do not submit YouTube, TikTok, or Meta links. These platforms strip metadata and alter compression.
- The Vault: All submissions must be uploaded directly as raw files to the designated method described here. https://archive.org/details/aeia-pilot-benchmark-certification/

2. The Required "Vintages" (Accepted File Types)

Participants must submit raw outputs generated *after* August 2, 2026 (to avoid the grandfathering clause extensions). We are looking for:

- Single-Source Vintages: A raw video or audio file generated entirely by one platform (e.g., a pure Runway Gen-3 video or a pure ElevenLabs audio file).
- The "Hybrid Blend": A video edited by a human but utilizing AI

assets (e.g., human-shot B-roll with an AI-cloned voiceover and AI color grading).

3. The Required Documentation (The "Label")

When submitting the file to the Archive, the submitter must provide the following text metadata:

- **The Tools Claimed: What AI model(s) were used to generate the content?**
- **The Intent: Was this intended to be presented as human-made, or is it a declared synthetic creation?**
- **Editorial Responsibility: A statement confirming who holds the substantive human review and editorial control over the submitted file.**

The AEIA Evaluation Protocol (How We Score It)

Once the files are submitted, the Data Sommelier applies the AEIA benchmark to test against Article 50:

1. **The Cryptographic "Terroir" Test: Does the file contain a valid C2PA manifest or an imperceptible watermark (like SynthID)? Does the machine-readable code survive the upload to the Archive?**
2. **The Detection "Taint" Test: If the file is a "Hybrid Blend" meant to look human, does the AEIA detection framework successfully flag the specific AI components?**
3. **The Substantive Review Audit: For text-heavy videos claiming the "Public Interest / Editorial Exemption," does the structure**

of the content demonstrate actual human Socratic logic, or is it just a rubber-stamped LLM hallucination?

By launching this on August 8, you are not just testing software; you are testing the legal compliance of the biggest companies in the world on the very week they are legally required to be ready.

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